

Moira Ashleigh

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<http://www.solsticesun.com>

A Multi-talented Professional and businesswoman, with 20+ years of experience in Internet interface design, and in managing small to large groups for both the non-profit and corporate environments.

Staff trainer & recruiter
Communications manager
Event organizer

Team leader
Business owner
Consultant

Graphic designer
Photographer
Web UI designer

Summary

An efficient and confident leader and business owner, who has directed teams in a multitude of different projects and organizations including staff development, software development, performance monitoring and requirements gathering.

Senior Graphic UI/UX Designer and Tech Writer

Skills/Software

- Strong skills in graphic design, user-interface design
- Excellent ability to organize and create usable dynamic responsive websites
- Adobe Creative Suite, Bootstrap, Wordpress, HTML5, Javascript, JQuery, Visio, ONi Photo Suite, Photography
- Microsoft Suite including Word, PowerPoint
- Equally comfortable in Mac or PC shops

Professional Contract Experience

2015 Nov- present Database Designs Associates, Inc.

Testing, UI/UX Consultation

- Testing UI Interface for new products
- Consult with various teams for CSS and HTML markup issues and new directions for Public search website

2010 – 2015 Broadridge Financial Solutions Inc., Andover, Massachusetts

UI Design and Usability

- Created HTML UI Interface mockups for new products and prototypes.
- Interfaced with various teams for CSS and HTML markup implementation issues
- Re-branded multiple product lines to Broadridge from New River
- Reviewed product and technical specs for viability and customer usability
- Created flow diagrams of new products
- Wrote comprehensive help files/online help tools for many client-facing products

Involved in the following product projects: Web Reporting Portal, EDM Dashboard, Document Approval Portal, FundPOINT Desktop, FundPOINT Desktop 529, FundPOINT Research, FundPOINT Monitor, Broadridge Document Management Portal, Consent Accelerator, Lincoln VPX, Proxy, Broadridge Document Ingestion, Print Command Center, E-Advisor, Client Portal, PE VPX, Billing Engine, etc.

2006 – 2010 New River Inc. Andover, Massachusetts

UI Design and Usability

- Created HTML UI Interface mockups for new products and exploration
- Interfaced with various teams for CSS and HTML markup implementation issues
- Reviewed product and technical specs for viability
- Redesigned interface to create a more cohesive look and feel to the entire product suite
- Created flow diagrams of new products

Involved in the following product projects: FundPOINT Desktop, FundPOINT Desktop 529, FundPOINT Research, FundPOINT Monitor, Prospectus Express, TIAA Cref Portal, Broadridge/New River Summary Prospectus prototype, Lincoln Fund Line Up, Web Reporting for Broadridge, Alerts, Central Client Configuration, FINRA Examiner, Side by side Mutual Funds, Lincoln CDE, Hartford Ad Hoc, DataPOINT Mismatch, Sell List Manager, XBRL Fund Comparison, Retirement Doc-launcher, etc.

2000 – 2004 D&B formerly zapdata and iMarket, Waltham, Massachusetts

UI Design and Usability

- HTML Re-design and usability work for the D&B web application, zapdata.com
- Usability studies on several products.
- Initiated and created an online website for tracking all product and project upgrades, with comments and mockups available to both engineering and quality assurance.
- Worked on interface improvements for iMarket, Integration Manager and Market Spectrum Web products

Professional Website Business

1996 – present SolsticeSun Design, Massachusetts

Lead Designer and Owner

Websites created cover a range that includes educational, nonprofit, consulting, political campaigns, entertainment, trend prediction, product sales, art, performance and engineering

Managing Partner

2015 - 2016 Corvid Design a subdivision of Eagleson Design

Book cover design for small, independent and self-publishers

<http://www.corviddesign.com>

Business Partner

2003 – 2005 Messagefire LLC, Burlington, Massachusetts - a SPAM filtering Software Company

Education

Masters Degree, Theater Emerson College 1989

BS Theater/Dance Emerson College 1986

AA Liberal Arts, Massasoit Community College 1984